

Key Points

- > Dynamic experienced management team
- > Hispanic population is the fastest growing consumer group in America today
- > U.S. sales of ethnic foods is expected to surpass \$12 billion USD by 2018
- > There are now more than 50 million Americans of Latino or Hispanic descent in this country and the overall numbers continue to grow
- > Large numbers of non-Hispanic people are beginning to eat Hispanic foods
- > Acquisition strategy accelerates during H2 2016



The Distributorship

The company is committed to becoming one of the premier food companies of ethnic foods in the United States. The company's distributorships and the agreements with the product manufacturers can be broken down into three key areas: distribute 3rd party brands on a non-exclusive basis, distribute third party brands with some sort of exclusive rights and distribute third party brands on a Hispanica-owned private label basis.



The Products

All of the products that Hispanica International Delights of America will distribute will be beverages and foods that are marketed and sold to ethnic/minority groups in the United States. For example, Hispanica is currently the exclusive nationwide distributor of the Gran Nevada beverage line. The Gran Nevada beverage line is currently sold in 10 states.



Hispanica recently became minority owner of Just Buns, Inc. (JBI), a privately-owned bakery and the creator of the freshest and most flavorful sweet buns sold under the name Swirly Buns. As a result of the agreement, Hispanica became the exclusive distributor for JBI's line of frozen food products to be sold in the frozen section of the supermarkets.

The company has also begun to distribute fruit juices, nectars, and milk based products and will soon begin to distribute teas, carbonated drinks, dry goods, preserves, frozen foods and bakery products.

Acquisition Pipeline

The company has identified hundreds of potential acquisitions to enhance its current offerings and to accelerate growth. Each acquisition will be accretive, adding profitability and synergies. Over the next two to three years, the company anticipates closing ten to fifteen acquisitions generating hundreds of millions of dollars in revenue and tens of millions of dollars in profits for Hispanica Delights. The acceleration of M&A activity will commence in mid-summer 2016.

The credit facility with TCA will provide operating capital and funding for acquisitions and expansions. The proceeds will be used to fund revenue generating and profitable companies to accelerate growth. This funding is a major step in the execution of the company's financial stability and growth strategy and will allow Hispanica to execute on its merger and acquisition strategy.

Key Financial Data

Current Stock Price: \$0.60 (7/18/2016)

52 Week High/Low: \$2.69/\$0.51

Shares Outstanding: 12,929,471

Market Capitalization: \$7.7 MM

Corporate Contact Information

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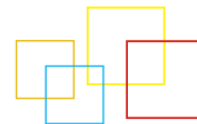
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About Us

Based in New York, Hispanica Delights of America, Inc. is a publicly traded company (HISP: Pink Sheets) focused on building one of the nation's premier diversified food companies of Hispanic and other fast growing ethnic foods. The company has already begun to distribute fruit juices, nectars, and milk based products and will begin to distribute teas, carbonated drinks, dry goods, preserves, frozen foods and bakery products in the near future.



As immigration, tourism, and international trade have increased worldwide, the role of ethnicity has become more important not only in business and consumer behavior, but also in food culture and the food industry. The effect of changing demographics has been seen in voting patterns and employment trends but now more than ever, the change is being seen on the grocery shelves.

The largest segment of the ethnic food market is Hispanic foods. As the Hispanic population in the United States continues to grow, demand for products that are reminiscent of the native country will continue to spike. For many years, multi-national food companies have been experimenting with ingredients to appeal to consumer groups other than Caucasians. As the buying power and the sheer numbers of the Hispanic population continues to increase, fruit flavors and hotter spices are some of the key ingredients in new product offerings by the largest food companies in the world.

U.S. sales of ethnic foods is expected to surpass \$12 billion in revenues by 2018. The history of the introduction of ethnic cuisine varies by types and is closely tied to the history of immigration in this country. Since the 1960's, Latinos have dominated the immigration statistics of the United States. Expanding from about 6 million predominantly regionally concentrated Latinos in the United States, there are now more than 50 million Latinos with large numbers in many areas throughout the United States. Latinos are destined to

exert enormous political, economic and cultural influence on the nation's population. Perhaps, there is no better statistic that demonstrates the amount of Latinos and non-Caucasian people in the country than to understand that less than 50% of the people under 12 in the United States are Caucasian.

Multi-national food and beverage companies are now focused on building a large business catering to the nation's Hispanic population. The Campbell Soup Company has added coconut and lemon grass to their market-leading tomato soup while quinoa replaced noodles in a new chicken soup. Beverage giants Coke and Pepsi have made significant monetary commitments in coconut water products. Even fast food icon McDonalds is recognizing the demand for different flavors by Latinos as witnessed by the launch of the Bacon Habanero Ranch Quarter Pounder.

Based in New York, Hispanica Delights of America is a publicly traded company (HISP: Pink Sheets) focused on building one of the nation's premier diversified food companies of Hispanic and other fast growing ethnic foods. With a focus on distribution companies specializing in Hispanic foods, the company has set its eyes on its first acquisition target in the New York area. The company's plan is to grow through a carefully planned acquisition strategy focusing on companies that are poised for organic growth within their geographic area.